



PT. MITRA CIPTA HARDI ELEKTRINDO

COMPANY PROFILE

**One Stop Solution
for your
Electrical Needs**



PT. MITRA CIPTA HARDI ELEKTRINDO

PT. MITRA CIPTA HARDI ELEKTRINDO, established in Nov 1997

PT. Mitra Cipta Hardi Elektrindo was founded in November 1997 in Jakarta. The company has become a partner for several well-known international brands in the electricity sector that serve the Indonesian market with electrical components ranging from housing, multi-storey buildings, factories to large industries.

Over time, this company has continued to experience rapid growth in its business, as a well-known distributor and a major player in the Indonesian market. This progress achieved by PT. Mitra with high commitment to always provide quality products and the best service to their consumers.

Currently, PT. Mitra has provided a variety of mechanical and electrical component products for internationally famous brands.

Such as Schneider Electric, Legrand, Karcher, Socomec, Philips, Hikvision, Cheetah Safety Wear, System Sensor, Notifier, APC, 3M, Honeywell, Powervraft, Ecolink, Fluke, OBO, Hellerman Tyton, Phoenix Electric, Hensel.

With the tagline 'One Stop Solution for Your Electrical Needs', PT. Mitra strives to present all products and what customer service needs for mechanical and electrical components in one company. It makes PT. Mitra trusted as suppliers for large property projects in the country. Some of our clients are Sinar Mas Land Limited, PT. Astra Daihatsu Motor, PT. Bank Mandiri (Persero) Tbk., PT. Wilmar Group, PT. Nestle Indonesia, PT. Pfizer Indonesia, PT. Indocement Tunggul Prakarsa Tbk and many others. Also, PT. Mitra also serves consumers from retailers.

VISION

To be the best and the most recognized company that offer one-stop solution to our customers for various Mechanical and Electrical.

MISSION

With our previous experiences of providing successful services and best-known products to various Building & Industrial needs, we have established ourselves as one-stop electrical supplier with a high degree of integrity, commitment and customer satisfaction.



LIST OF OUR ACHIEVEMENT



2017

Best Achievement for Territory Distributor



2018

Best Contributor for Territory Distributor



2018

Best Growth for Territory Distributor



2018

Awards for 20th Years Cooperation



2019

Best Growth for Project Distributor



2020

Best Performance Diffuse (Territory) Distributor



2021

Best Performance (Electrical Distributor-Retailer Expert)



2022

Best Performance for Retail Expert Distributor



2023

Low Voltage Distributor (Best Growth - Central)



2023

Best E-commerce Partner for E1 Channel



2023

Recognition of 25 Years Cooperation



2024

E-Commerce (Best in Digital Transformation)



2024

Generalist Distributor (Best Achievement)



2024

Low Voltage Distributor (Best Performance - Central)

K'ARCHER



2018

Growth Partnership in KODO & DODO Karcher Store



2021

Best Overall Performance



2024

Platinum Partner

socomec

Innovative Power Solutions



2022

Support & Contribution as a Partner in Indonesia

SHOWROOM & SERVICE CENTER KARCHER

Karcher Showroom & Service Center Jakarta is under PT. Mitra Cipta Hardi Elektrindo as the official distributor of Karcher which presents various cleaning tools solutions, Home & Garden and Professional. As well as presenting a variety of accessories and supporting components for quality, official, original and guaranteed cleaning tools for residential, retail, office, building and industrial needs in full with friendly and satisfying customer service, one stop solution.

The Karcher Showroom & Service Center also provides a workshop to serve the maintenance and repair needs of Karcher products, supported by a team of skilled and experienced technicians. We are committed to always presenting quality products that are easily accessible and providing the best service for our customers.



WORLD CLASS PRODUCTS



A Global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in energy and infrastructure, industrial processes, building automation, and data centers/networks, as well as a broad presence in residential applications.

LV COMPONENT



MCB Box



Miniature Circuit Breaker (MCB)



Contactor



Moulded Case Circuit Breaker (MCCB)

WIRING DEVICE



Switch



Electric Socket



TV Socket, Telephone, & Data



Hotel Accessories

INDUSTRIAL



Pilot Lamp



Variable Speed Drive



Push Button



Soft Starter

MEDIUM VOLTAGE



Switchgear



Fuse Fusarc & solefuse



Outgoing / Incoming Panel



Stabilizer



UPS 1 Phase



Extension Cord



Data Center & Facility 3 Phase UPS



Smart UPS Network & Server

Socomec is a provider of energy performance and storage solutions. Its products include power measurement and monitoring systems, load disconnect switches, industrial fuses, power distribution units, etc. The company serves data center, rail, automotive, and other industries.



Sirco Load Break Switches For Power Distribution



Sirco VM1 Manual Changeover Switches



Sirco ATyS Sd Motorised Changeover Switches



Countis E Energy Metering



Diris A Power Metering & Monitoring Devices (PMD)



Diris Digiware AC dan DC Multi-circuit Monitoring System



Diris Q-800 Power Quality Instrument (PQI) Class A

A world leader in low voltage fittings and accessories. Used in homes and commercial buildings or specially designed for industrial premises. Legrand products are sold primarily through specialist wholesalers and installed by professional electricians.

ELECTRICAL ACCESSORIES



Steker



Terminal Block



Multi Outlet



Pipe Conduit

WIRING DEVICE



Switch Socket



Socket Outlet



Floor Socket

INDUSTRIAL



Industrial Plug & Socket

KÄRCHER

Kärcher is a global brand known for its cleaning tools, offering two main product lines. The Home & Garden range includes easy-to-use items like pressure washers and vacuums for everyday cleaning at home and outdoors. The Professional range is designed for heavy-duty tasks, offering powerful machines like industrial vacuums and floor cleaners, ideal for businesses and large facilities. Kärcher products make cleaning faster and more efficient for both home users and professionals.

HOME & GARDEN



Pressure Washer



Vacuum Cleaner



Floor Cleaner



Watering System

PROFESSIONAL



High Pressure Cleaner



Floor Scrubber Dryer



Carpet Cleaner



Dry Ice Cleaning



To meet the needs of the Indonesian industry and the need for work safety, here are safety shoes that specialize in vulcanized rubber outsole and polyurethane with the Cheetah trademark. Can be used for daily activities or for work in industrial areas.

REBOUND



NITRILE



REVOLUTION



Honeywell

Honeywell is a diversified, high-tech advanced manufacturing company. focus on the production of special equipment, fire alarm system.



Respiratory Protection



Protective Eyewear



Hand & Arm Protection



Fall Protection

PHILIPS

Philips Lighting is a global market leader with recognized expertise in the development, manufacturing and application of innovative lighting solutions. We have pioneered many of the key breakthrough in lighting over the past 131 years, laying the basis for our current strength and ensuring we are well placed to be a leader in the digital transformation.

CONSUMER LIGHTING



Hue White and Color Ambiance

Ecofit LED Tube 3D Printing Series



Wiz

Wifi Downlight

Wifi LED Stripe

Motion Sensor

PROFESSIONAL LIGHTING



High Bay Lamp

LED Spot

Road and Urban Lighting



LED Panel

Flood Light

Solar Panel Lighting

ECOLINK

EcoLink was created with a vision to illuminate spaces through technologically advanced and competitively priced lighting fixtures. The products are long-lasting, durable, easily available at pocket-friendly prices and are efficient. When you choose EcoLink, you don't just choose a luminaire, you get linked to illumination.

CONSUMER LIGHTING



LED Bulb

LED Downlight

LED Bulkhead

PROFESSIONAL LIGHTING



LED Floodlight

Highbay LED

Batten LED

PowerCraft

Emergency Lighting Solutions

PowerCraft is dedicated to provide a complete range of emergency lighting products. We promise high quality, reliable, innovative and technologically advanced products that fully comply to Singapore and European Safety standards for emergency lighting applications. We understand the importance of lighting in spaces, especially during emergencies. On top of that, our manufacturing facilities are ISO9001 certified, meaning that the quality of our products meet statutory and regulatory requirements.



Battery Pack



Conversion Kit



Emergency Luminaire



Exit Luminaire

HIKVISION®

Hikvision is the World's leading manufacturer of innovative technology solutions. Hikvision is expanding its reach to smart home technologies, industrial automation, and automotive electronics industries, audio and video encoding, video image rendering, and related data storage, as well as forward-looking technologies such as cloud computing, big data.



CCTV



NVR & DVR



Switch



Access Control



NOTIFIER[®]
by Honeywell

Notifier or Notifier by Honeywell is a manufacturer of engineered fire alarm systems with over 500 distributors worldwide, and regional support operations on every continent. Notifier is headquartered in Northford, Connecticut and is a division of the Honeywell Life Safety Group.



Master Control
Fire Alarm



Manual Pull Station



Alarm Bell



Strobe



Smoke Detector



Heat Detector



**SYSTEM
SENSOR**[®]
by Honeywell

System Sensor is one of the largest manufacturers of fire detection and notification products in the world. A specialist in smoke detection technology, we place a high premium on research and development. The result is a line of products that are reliable, sophisticated and designed for real-world applications. Our commitment is to serve the needs of the growing worldwide fire alarm market. We know the importance of understanding local markets and fire codes.



Smoke Detector
Analogs



Heat Detector



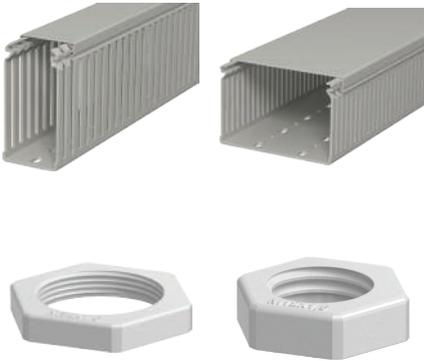
Battery Powered
Detector



Master Control
Fire Alarm



Founded in 1911 in Germany, OBO Bettermann is a trusted manufacturer of installation systems for electrotechnical equipment. Our product range includes floor sockets, cable support systems, building connection solutions, surge protection devices, and junction boxes, designed to meet the needs of diverse applications. From reliable connections and cable management to advanced surge protection and lightning defense, OBO provides comprehensive solutions for electrical installations in residential, commercial, and industrial settings.



Cable Containment System



Connection and Fastening Systems



Earthing and Lightning Protection



HENSEL offers electrical panel boxes and junction boxes designed to ensure safe and reliable low-voltage power distribution.

BOX WALLS WITHOUT KNOCKOUTS



CABLE/CONDUIT ENTRY VIA METRIC KNOCKOUTS



FLUKE

Fluke offers a wide range of electronic test and measurement tools designed for industrial applications. From digital multimeters and electrical testers to network troubleshooting equipment, process calibrators, and calibration tools.



Digital Multimeter



Infrared Thermometers



Infrared Camera



Thermal Camera



Clamp Meter



BOSCH

BOSCH, founded in 1886 in Germany, is a global leader in technology and services, operating across four key business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. Committed to shaping global trends such as automation, electrification, digitalization, connectivity, and sustainability, Bosch offers a diverse range of innovative products and solutions. All designed to enhance efficiency and improve quality of life.



Jigsaw



Orbital Sander



Bor Impact



Mata Bor



Polisher Machine



Heat Gun



Blower



Mata Gerinda



Cordless Impact Drill



Cut Off Machine



Jigsaw Blade

OUR REFERENCES

Years of experience and client feedbacks have helped us to develop an effective support and complementary systems that ensure timely and quality responses to client requests. Some of the companies that have been served are :

BUILDING

- Indonesia One
- King's Mall Bandung
- Pesona Depok
- Summarecon Mall Bandung
- Kantor Kejaksaan Agung RI
- Indonesia One
- Aeon Mall Alam Sutera
- Menara Jakarta
- PT. Grand Indonesia

HOSPITAL

- Eka Hospital (Hospital)

INFRASTRUCTURE

- Kereta Api Indonesia

HOTEL & RESORT

- Shangria Hotel Bali
- Fairmont Hotel
- Mason Pine Hotel
- Hotel Ra Komodo Labuan Bajo

RESIDENTIAL

- Apartment Taman Anggrek
- Orange County
- Rusunawa KIT Batang
- Rusunawa PIK Pulogadung
- The Elevee Apartment Alam Sutera

INDUSTRY

- Garuda Food
- Aqua Danone
- Biotis
- AHM - Astra Honda Motor Clbitung
- Rekso National Food Group
- Gajah Tunggal
- Orang Tua Group
- Lesaffre Sari Nusa Factory Bululawang
- Jotun
- Indofood Sukses Makmur Tbk
- Pabrik Infineon Expansion
- Sanbe Farma
- Tirta Fresindo Jaya
- PT. Bentoel Prima
- PT. LG Electronics Indonesia
- PT. Gajah Tunggal Tbk
- PT. Multimas Nabati Asahan
- PT. Charoen Pokphand Indonesia
- PT. Japfa Comfeed Indonesia Tbk
- PT. Astra Otoparts Tbk
- PT. Gunung Raja Paksi Tbk
- PT. Wilmar Cahaya Indonesia Tbk
- Tempo Kera Sakti - Powder Milk Factory

OIL & GAS

- Pertamina

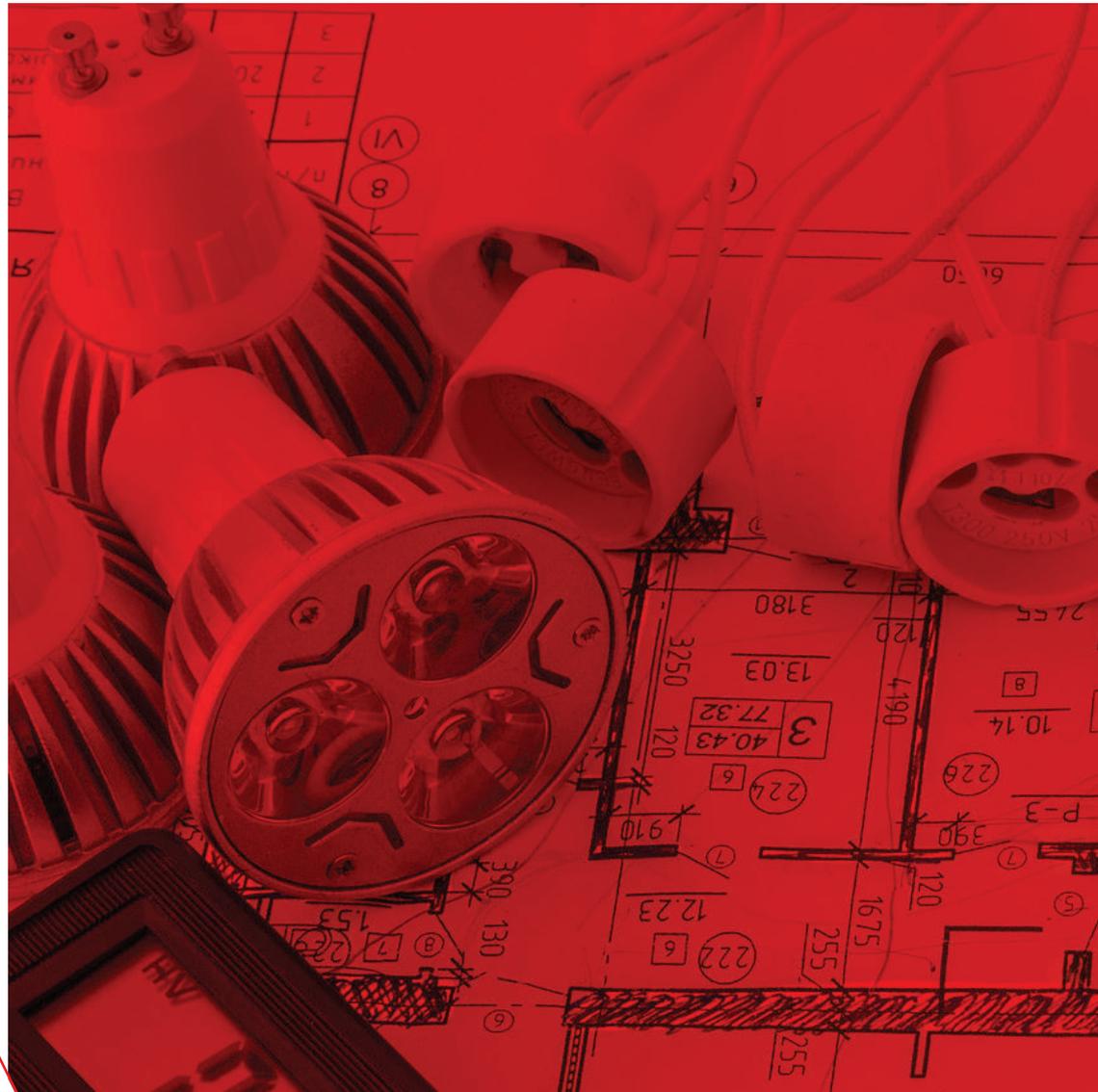
OFFICE

- Biznet Networks - Data Center
- BCA - Data Center





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